

THE BULLETIN 2024

RATE & PUBLICATION SCHEDULE



The Oklahoma County Medical Society

The Bulletin is the official publication of the Oklahoma County Medical Society, published quarterly. Approximately 1,000 copies of the Bulletin, printed in high quality color, are mailed directly to OCMS members and select community partners. A digital edition is also presented online.

PRICING

4-COLOR RATES (cost per issue)

Ad Size	1 issue	ALL 6 issues
FULL	\$725	\$605
1/2	\$435	\$370
1/4	\$270	\$205

PREMIUM PLACEMENT

Add \$80 per issue.
(Limited Availability)

PUBLICATION SCHEDULE

Published four times annually.

Issue	Materials Due Date
Winter	January 8
Spring	April 8
Summer	July 8
Fall	October 8

AD SIZES

(Width x Height in Inches)

If you select an ad space with bleed included, please keep all text and essential images at least one-half inch away from the edges of the ad to insure that those key elements will not be trimmed.

NOTE: All advertising subject to acceptance by Editors.

Full Page

Bleed 8.25w x 10.25h (trim 8w x 10h)

Non Bleed 7w x 9h

Half Page

Horizontal 7w x 4.375h

Vertical 3.375w x 9h

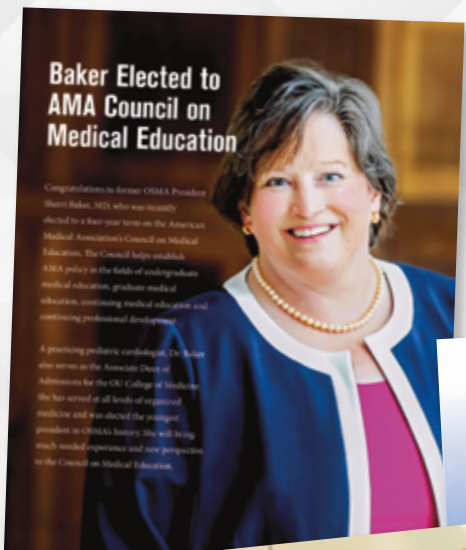
1/4 Page Sizes

Horizontal 7w x 2.125h

Vertical 3.375w x 4.375h

PREFERRED FORMAT

High Quality CMYK,
300 dpi, PDF files
sent electronically to
nightowlkc@gmail.com



CELEBRATING 25 YEARS OF SERVING OKLAHOMA'S BEST

10216 Mantle Drive, Oklahoma City, OK 73162
office: 405.603.8130 • nightowlkc@gmail.com • www.nightowlkc.com